



THE FRANCHISE PROCESS

Introductions & Interview

Submit your Franchise Application along with your financials and receive the Franchise Disclosure Documents (FDD)

Approval Follow Up Meeting

Go over additional questions and details.

Sign franchise agreement and pay franchise fee.

Find Location & Develop

Train

Grand Opening

COSTS + REQUIREMENTS

Minimum requirements

MINIMUM LIQUIDITY PER STORE

\$300,000.00

NET WORTH

\$750,000.00

FULL TIME EFFORTS

PRIOR FOODSERVICE EXPERIENCE (MANAGEMENT LEVEL)

Basic Information + Cost

FRANCHISE FEE

\$40,000.00

Multi-Unit Deals: reduced fee structure

CONTINUING LICENSE FEES

7% of gross sales

LOCAL MARKETING CONTRIBUTION

1.0%

NATIONAL MARKETING CONTRIBUTION

2.0%

ESTIMATED DEVELOPMENT COST (INCL. FRANCHISE FEE)

\$350,000.00 - \$415,000.00

Special incentives available for area developers.

TO APPLY:

Please submit your Personal Finance Statement with your application. After the initial review, copies of your past two years' Federal Tax Returns, and three months' latest bank statements are required. Please email the requisite documents to franchise@thedoughdough.com

To learn more, please contact:

David Wheeler
214.476.1330

For international franchise opportunities, please contact:

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